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I am getting to know the head designer for Lino Robles... one of today's emerging brands and so should you!

BY: Chris Libbos

CL: How many years have you been designing clothes?

MR: I've been designing for myself for quite sometime, but just recently I've made it official. I'm trying to give men the look that they've enjoyed for years, simplicity. Think sophisticated urban casual AKA (THE LINO LOOK).

CL: What's this season fabric of choice for you?

MR: I really enjoy the feel of seersucker. This fabric is great for any weather. Think the Bahamas on a breezy day with a Lino Robles seersucker Bermuda style short pant. This fabric is great because even if you iron it still looks wrinkled. This gives you a wrinkled look, but with a good excuse to why it isn't ironed. The look is not fabulous or glamorous, but simple just what men like.

CL: Let's talk about your collection. You don't seem like the kind of person who enjoys showing.

MR: For a lot of designers it's about walking at the end of the runway show like a beauty queen winning a pageant. That's not me at all I am behind the scene. I want to keep my clientele happy. We only sell to boutiques and specialty shops for a reason. Our style though at times flamboyant is very subdued like a sculptured piece of architecture.

CL: Why do you only sell to boutiques and specialty shops?

MR: It's simple... If you go to a department store, yes you make a lot of money, but you're losing your standards like exclusivity, prestige and customer service.

CL: What is Lino Robles as a company the most proud of at this moment?

MR: We feel comfortable with the way we have stayed independent and have quality control of all the merchandise made. Unlike big companies outsourcing everything made to different companies. We have one company that finishes our tees, another that does our golf shirts and a tailor that hand crafts our button up shirts and pants.

CL: What does your company do best?

MR: We feel our golf shirts are one of the best. We have reinforced the collar of the shirt so it doesn't sag or look droopy after you wash it. We have pearlized buttons and 100% Peruvian pima cotton that grows in the lush valleys of the Andes in unadulterated soil, which makes this fabric

softer, longer and stronger. Our customers enjoy our tees, because we give it a fitted appeal without it clinging to your body like those muscle spandex shirts.

CL: Tell me a little about you website?

MR: Our website is www.linolifestyles.com. You can order online with secure payments without leaving the comfort of your home. Most of our exclusive garments are sold at the boutiques and specialty shops, but we do offer some online.

Lights, Camera, Action!!!

Miss Gay Copper City is just around the corner. The Pageant is being held on Wednesday June 1st, 2005 at La Roca Bar. La Roca is located at 4129 N 7th Ave. Phoenix, AZ. Your hostesses for the night are Barbra Seville, Angela Dodd, & SACHE. The event will also be featuring Tori Steele, Miss Gay AZ 2005!

For tickets, or contestant information please call Derrick Davis at 602-299-1747

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